

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Doulgas Allyn Miller
Application No. : 09/883,098
Filed : June 14, 2001
For : ADVERTISEMENT SWAPPING USING AN AGGREGATOR FOR
AN INTERACTIVE TELEVISION SYSTEM



Examiner : Not yet assigned
Art Unit : 2614
Docket No. : 260042.455
Date : May 9, 2002

RECEIVED

MAY 14 2002

Commissioner for Patents
Washington, DC 20231

Technology Center 2600

FIRST SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents:

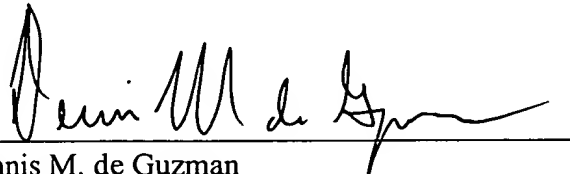
In accordance with 37 C.F.R. §§ 1.56 and 1.97 through 1.98, applicant wishes to make known to the Patent and Trademark Office the references set forth on the attached form PTO-1449 (copies of the listed references are enclosed). As to any reference supplied, applicant does not admit that it is "prior art" under 35 U.S.C. §§ 102 or 103, and specifically reserves the right to traverse or antedate any such reference, as by a showing under 37 C.F.R. § 1.131 or other method. Although the aforesaid references are made known to the Patent and Trademark Office in compliance with applicant's duty to disclose all information he is aware of which is believed relevant to the examination of the above-identified application, applicant believes that his invention is patentable.

I hereby certify that each of the references set forth on the attached form PTO-1449 was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this First Supplemental Information Disclosure Statement.

I also hereby certify that each item of information contained in the accompanying First Supplemental Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart application and that this communication was not received by any individual designated in 37 C.F.R. § 1.56(c) more than thirty days prior to the filing of the First Supplemental Information Disclosure Statement.

Please acknowledge receipt of this First Supplemental Information Disclosure Statement and kindly make the listed references of record in the above-identified application.

Respectfully submitted,
Douglas Allyn Miller
Seed Intellectual Property Law Group PLLC



Dennis M. de Guzman
Registration No. 41,702

Enclosures:

Postcard
Form PTO-1449
Listed References (8)

701 Fifth Avenue, Suite 6300
Seattle, Washington 98104-7092
Phone: (206) 622-4900
Fax: (206) 682-6031

260042.455/261038_1

| | | | |
|---|--|-----------------------------------|-------------------------------|
| FORM PTO-1449 (REV.7-80) | U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE | ATTY. DOCKET NO. 260042.455 | APPLICATION NO. 09/883,098 |
| INFORMATION DISCLOSURE STATEMENT <i>(Use several sheets if necessary)</i> | | APPLICANT Douglas Allyn Miller | |
| | | FILING DATE June 14, 2001 | GROUP ART UNIT 2614 |

U.S. PATENT DOCUMENTS

| *EXAMINER INITIAL | | DOCUMENT NUMBER | DATE | NAME | CLASS | SUBCLASS | FILING DATE IF APPROPRIATE |
|----------------------|----|-----------------|----------|---------------|-------|----------|-------------------------------|
| | AA | 5,600,366 | 02/04/97 | Schulman | 348 | 9 | |
| | AB | 5,661,516 | 08/26/97 | Carles | 348 | 8 | |
| | AC | 5,774,170 | 06/30/98 | Hite et al. | 348 | 9 | |
| | AD | 5,774,664 | 06/30/98 | Hidary et al. | 395 | 200.48 | |
| | AE | 5,774,666 | 06/30/98 | Portuesi | 395 | 200.48 | |
| | AF | 5,986,692 | 11/16/99 | Logan et al. | 348 | 13 | |
| | AG | 6,215,483 B1 | 04/10/01 | Zigmond | 345 | 327 | |
| | AH | 6,240,555 B1 | 05/29/01 | Shoff et al. | 725 | 110 | |
| | AI | | | | | | |
| | AJ | | | | | | |

FOREIGN PATENT DOCUMENTS

| | | DOCUMENT NUMBER | DATE | COUNTRY | TRANSLATION | |
|--|----|--------------------|------|---------|-------------|----|
| | | | | | YES | NO |
| | AK | | | | | |
| | AL | | | | | |
| | AM | | | | | |
| | AN | | | | | |
| | AO | | | | | |

OTHER PRIOR ART *(Including Author, Title, Date, Pertinent Pages, Etc.)*

| | | |
|--|----|--|
| | AP | |
| | AQ | |
| | AR | |

EXAMINER

DATE CONSIDERED

* EXAMINER: Initial if reference considered, whether or not criteria is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant(s).